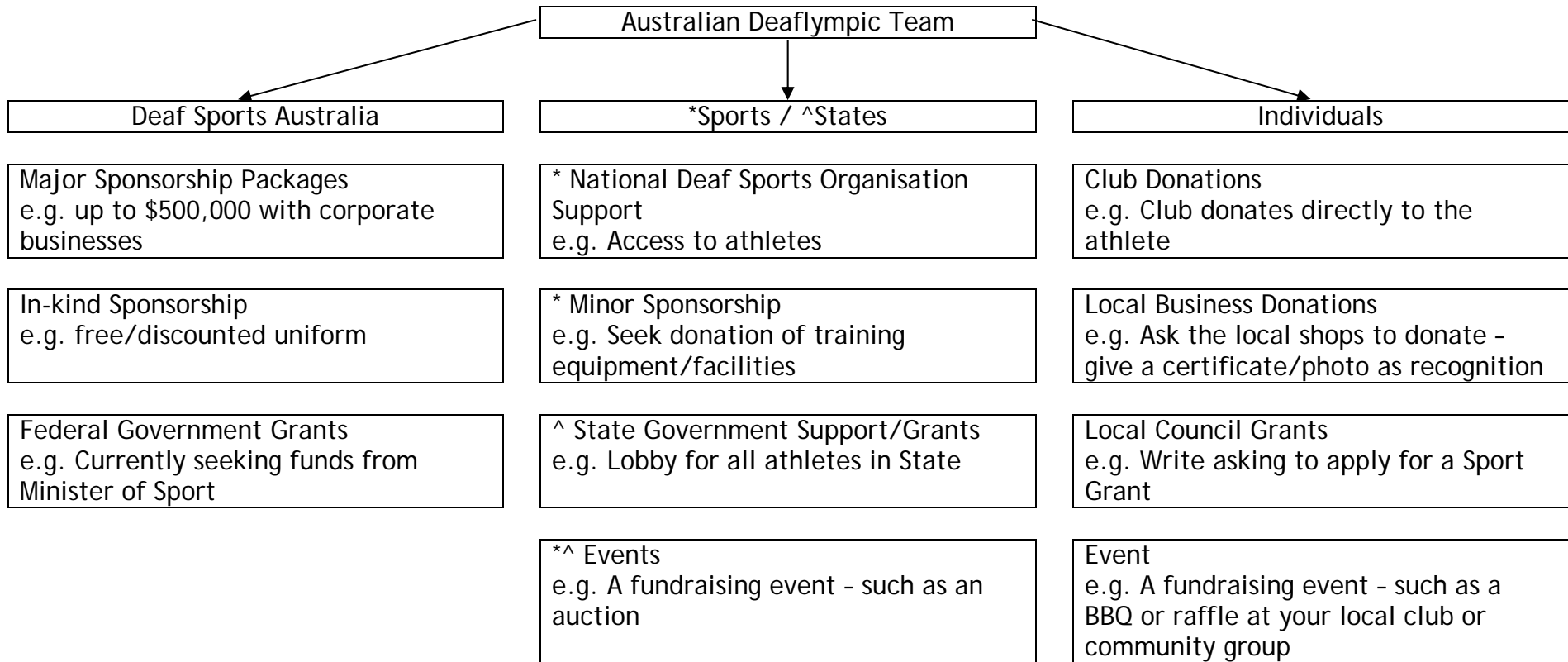


## Section 2 - Fundraising Responsibilities.doc

For Australian Team fundraising to effectively work, a coordinated approach must be followed. This section will highlight the level of participation and responsibilities of each stakeholder in the fundraising activities for the Australian Deaflympic Team.

We seek your support in creating a coordinated approach to fundraising and ensuring our athletes have the best chance to compete in front of their home crowd.



## Summary of Fundraising Activities

Activity	Who coordinates	Who for	Required action
Donations - general (non-ASF)	DSA, The Sport, The State, The Individual	Everyone	Encourage people and organisations to donate unconditionally to the team. 100% direct to athlete, sport or state
Donations - ASF tax deductible	DSA, The Sport, The State, The Individual	Everyone	Encourage people and organisations to donate unconditionally to the team. Give out Australian Sports Foundation's Tax Deduction Donation form - 90% direct to sport and 10% to DSA (for AUS Team) - see Section 6.
Raffles	The Sport, The State, The Individual	The Sport, The State, The Individual	Check with raffle licence laws where raffle is to be conducted. Ensure you have a prize relative to your ticket price. Ensure the drawing of the prize is done publicly. 100% direct to athlete, sport, state
Events/functions organised by DSA	DSA	Everyone	Attend function and bring families/friends. If you can't go, still buy a ticket to show your support (if you don't go, your ticket cost is tax-deductible) 100% direct to DSA for AUS Team
Events/functions organised by a Sport, a State or an Individual	The Sport, The State, The Individual	The Sport, The State, The Individual	Organiser to fill in form intention to run event and use of images/words Attend function and bring families/friends If you can't go, still buy a ticket to show your support (if you don't go, your ticket cost is tax-deductible) 100% direct to athlete, sport, state

Sponsorship	DSA	Everyone	Respect and support DSA's sponsors 100% direct to DSA for AUS Team
Sponsorship	The Sport, The State, The Individual	Sports, States, Individuals	Organiser to fill in form intention to seek sponsorship and use of images/words (Appendix A) Check to see that you are not offering benefits that you can not provide (e.g. naming rights, tickets to events) Ensure your sponsor is morally appropriate for you/your organisation
Public Speaking	DSA	Everyone	Athletes to make themselves available and fill in form if applicable (Appendix A) Fee is to be distributed as outlined in Appendix F 60% direct to AUS Team, 30% to athlete/sport, 10% to DSA
Auction Items	DSA	Everyone	Sports, States and athletes to assist in providing signed items. Fee is to be distributed 60% direct to AUS Team, 30% to athlete/sports, 10% to DSA
Public Speaking & Auction Items	The Sport, The State, The Individual	Everyone	Sports organiser to fill in form intention to do public speaking with a fee. (Appendix A) 60% to athlete/sports, 30% to AUS Team, 10% to DSA